



Every Floridian deserves fair access to innovative health care treatments.

About FAIRx

Floridians for Attainable and Innovative Rx (FAIRx) is a new, physician-led and patient-focused coalition dedicated to helping insured Floridians access the life-sustaining, innovative therapies they need. We are working to raise awareness of discriminatory insurer benefit design that could keep Florida families from essential treatments.

Why do we need FAIRx?

More than 13 million Floridians live with at least one chronic disease. If all Floridians had access to the treatment they need, **an estimated 82,500 lives could be saved** annually, according to the Partnership to End Chronic Disease.

Unfortunately, health insurers in Florida are increasingly designing their plans in order to shift larger portions of health care costs onto those with chronic diseases by increasing out-of-pocket costs for critical therapies.

How can FAIRx help?

The Florida Office of Insurance Regulation announced this year that it will review health insurance plans operating in the state for possible discriminatory practices. While FAIRx hopes the state – with support from lawmakers – will continue down this promising path, we know that this effort will require Florida’s patient and provider groups, as well as individual patients, to speak out with one voice.

Together, we want to engage in an advocacy campaign to:

- Support state policies that **make insurance coverage, coinsurance and copays more transparent and equitable.**
- Urge regulators and state policymakers to **take action to protect all insured Floridians from out-of-pocket costs that could jeopardize their health.**
- Share personal stories from patients whose **out-of-pocket costs are causing hardship for them or their families.**

How can you help?

Join FAIRx! We are looking for patient/provider groups and other health care stakeholders to partner with us. We want you to help us shape this campaign, elevate patient voices and make a difference in the debate around fair access to treatment. We will launch our website and digital campaign soon – please consider joining as a FAIRx partner.

Follow us on social media: www.Facebook.com/FAIRx-267590003595370/
[Twitter.com/FAIRxFla](https://twitter.com/FAIRxFla)
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